

WHAT KIND OF UNIVERSITIES DOES SOCIETY NEED AND WHAT IS THE ROLE OF QUALITY ASSURANCE?

***THE THIRD UNIVERSITY MISSION
INTERNATIONAL CONFERENCE
MOSCOW, NOVEMBER - DECEMBER
2018***



***THIRD UNIVERSITY MISSION
INTERNATIONAL CONFERENCE***

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THE THIRD MISSION: WHAT ARE THE ISSUES?

***WHAT IS THE ROLE OF QUALITY ASSURANCE IN
THE THIRD MISSION?***



THE THIRD MISSION IS ABOUT

- ▶ ***SERVING SOCIETY – GROWING IMPORTANCE VIS-À-VIS BEYOND TEACHING, LEARNING, AND RESEARCH***
- ▶ ***ACADEMIC AND SOCIAL ACCOUNTABILITY***
- ▶ ***ENGAGEMENT, SENSE OF OBLIGATION, AWARENESS AND RESPONSIVENESS TO SOCIETY’S NEEDS***



THE THIRD MISSION IS NOT NEW...BUT...

- ▶ ***EXTENT OF EMPHASIS AND CONCERN IS NEW***
- ▶ ***A SHIFT IN POSITIONING OF HIGHER EDUCATION IS NEW:***
 - ▶ ***FROM “IVORY TOWER” TO ESSENTIAL SOCIAL INSTITUTION***
 - ▶ ***FROM THE PRIMACY OF ACADEMICS TO THE CENTRALITY OF SERVING SOCIETY***



WORLD-WIDE EXAMPLE – THIRD MISSION: UNESCO SUSTAINABLE DEVELOPMENT GOALS

▶ **17 GOALS**

▶ **2015-2030**

▶ **OBJECTIVE: BUILDING A DESIRABLE FUTURE**

▶ **GOALS GO WELL BEYOND HIGHER
EDUCATION** → → → →



HOWEVER...SOME ARE CENTRAL TO THE THIRD MISSION

- ▶ ***QUALITY EDUCATION***
- ▶ ***GENDER EQUALITY***
- ▶ ***DECENT WORK AND ECONOMIC GROWTH***
- ▶ ***REDUCING INEQUALITIES***
- ▶ ***INDUSTRY, INNOVATION AND INFRASTRUCTURE***
- ▶ ***PEACE, JUSTICE AND STRONG INSTITUTIONS***

... "SOCIAL ACCOUNTABILITY" ...



WHAT DOES ENGAGEMENT WITH TODAY'S THIRD MISSION MEAN FOR HIGHER EDUCATION?

- ▶ ***ACCESS/OPPORTUNITY/MOBILITY – EXPANDING AND DIVERSIFYING THE STUDENT POPULATION***
- ▶ ***ACCOUNTABILITY – FOR QUALITY, AND COMPETENCE, STUDENT SUCCESS***
- ▶ ***A BEACON OF TRUST - ACADEMIC FREEDOM AND FREE SPEECH***
- ▶ ***PUBLIC INTELLECTUAL ROLE – SETTING A TONE IN A DIFFICULT POLITICAL ENVIRONMENT, THOUGHT LEADERSHIP***



ENGAGEMENT WITH THIRD MISSION – 2

▶ PARTNERSHIPS

- ▶ ADVANCING WORK AND CAREERS**
- ▶ ECONOMIC AND COMMUNITY DEVELOPMENT**



▶ COMMITMENT TO INNOVATION:

- ▶ DIVERSIFICATION OF PROVIDERS - NON-INSTITUTIONAL, MOOCS, COMPANIES, ONLINE, FOR-PROFIT**
- ▶ DIGITIZATION - TECHNOLOGY CHANGING HOW WE WORK – GDN, BOLOGNA**

▶ INTERNATIONAL CONNECTIONS

THE THIRD MISSION MEANS RESPONSIBILITY FOR...

ACCESS

ACCOUNTABILITY

TRUST

INTELLECTUAL LEADERSHIP

PARTNERSHIPS

INNOVATION

INTERNATIONALIZATION



...NO SINGLE UNIVERSITY CAN DO ALL...WE CHOOSE...

WHAT ROLE FOR QUALITY ASSURANCE (QA) IN THE THIRD MISSION?

- ▶ ***TO DATE: QA – FOCUSED ON ACADEMIC ISSUES –
TEACHING, LEARNING, RESEARCH***
 - ▶ ***QUALITY JUDGED BY REPUTATION, RESEARCH
PRODUCTIVITY, FACULTY***



- ▶ ***MOVING FORWARD: QA NEEDS TO EVOLVE TO MATCH
UNIVERSITIES EMBRACE OF THIRD MISSION***



WHAT ROLE - QUALITY ASSURANCE...ASSISTING UNIVERSITIES...

- ▶ **ACCESS – ANSWER “WHAT IS QUALITY?” FOR A DIFFERENT STUDENT POPULATION**
- ▶ **ACCOUNTABILITY – MAKE EVIDENCE OF STUDENT ACHIEVEMENT AND SUCCESS CENTRAL TO QUALITY, TRANSPARENCY**
- ▶ **TRUST – TRANSPARENCY, AVOID OR ELIMINATE CORRUPTION, PART OF QUALITY REVIEW**



WHAT ROLE – QUALITY ASSURANCE – 2

▶ ***PARTNERSHIPS – ENCOURAGE AND DON'T STAND IN THE WAY, FRAME QUALITY EXPECTATIONS***

▶ ***INNOVATION***



▶ ***QUALITY REVIEW FOR NEW TYPES OF PROVIDERS - MOOCS AND COMPANIES(STRAIGHTERLINE) PARTNERSHIPS, BLENDED LEARNING, “NEW” INSTITUTIONS – MINERVA***

▶ ***QUALITY REVIEW FOR EXPERIMENTATION WITH AI, MACHINE LEARNING, PREDICTIVE ANALYTICS, GROWTH OF ONLINE***

WHAT ROLE - QUALITY ASSURANCE – 3

- ▶ ***PUBLIC INTELLECTUAL ROLE - LEADERSHIP IN THE NATIONAL DIALOGUE - RENEWED COMMITMENT TO QUALITY TO BUILD CONFIDENCE IN HIGHER EDUCATION – QUALITY ASSURANCE LEADERSHIP***
- ▶ ***INTERNATIONALIZATION – CONTINUING THE QA INTERNATIONAL COMMUNITY AND FURTHER ENGAGE UNIVERSITIES***



CHEA INTERNATIONAL QUALITY GROUP

***CIQG INTERNATIONAL QUALITY PRINCIPLES
ACADEMIC CORRUPTION***

2019 ANNUAL MEETING: SUSTAINING TRUST

***ACCOUNTABILITY, STUDENT LEARNING OUTCOMES,
INNOVATION***

***INNOVATION - DIVERSE PROVIDERS AND QUALITY
PLATFORM***



SO....



THE THIRD MISSION IS ABOUT BUILDING THE INVESTMENT OF HIGHER EDUCATION IN SERVING SOCIETY

THE THIRD MISSION IS ABOUT ENGAGEMENT – STRENGTHENING EQUALITY, SOCIAL JUSTICE, EQUITY, ECONOMIC WELL-BEING, EQUALITY, EMPLOYMENT,

QUALITY ASSURANCE IS ESSENTIAL TO SUCCESS IN ACHIEVING THE THIRD MISSION – ABSENT RELIABLE QUALITY, THE THIRD MISSION CANNOT SUCCEED



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THANK YOU

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